



2025



Annual Impact Report



Alliance of Therapy Dogs

307-432-0272

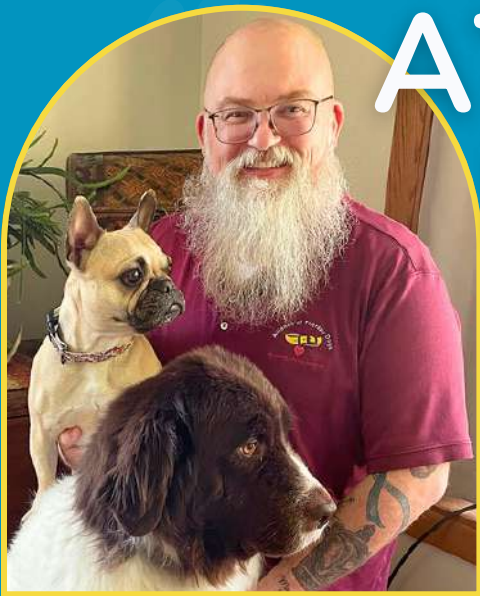
office@therapydogs.com

Caring people & *sweet dogs.*



We are an international registry of certified therapy dog teams. At Alliance of Therapy Dogs (ATD), we provide testing, certification, registration, support, and insurance for Members who volunteer with their dogs in animal-assisted activities. Our objective is to form a network of caring individuals and their special dogs who are willing to share smiles and joy with people, young and old alike.





ATD President's message

Dear ATD Members,

Welcome! This ATD Annual Impact Report offers important details about ATD's impact in the last year, as well as changes made that help further ATD's mission to continue sharing smiles and joy.

Growth and change have been a common theme the past few years. During this past year, we surpassed 20,000 Members. When Jack and Ann Butrick started this organization 35 years ago with 500 Members and 10 Tester/Observers, I wonder if they had any idea we would still be here today and that we would have grown this much.

With the growth and change, the Board and Office are working on ATD's future - specifically, what can and must be done to make sure ATD is here for another 35 years. Throughout the next year and beyond, expect to see adjustments to how we operate, potentially more Staff and/or Board Members, new Committees, technology improvements and more.

Here are some additional highlights from the past year:

- The ATD Staff has settled into a new office space in downtown Cheyenne, WY.
- Our annual scholarship fund was raised from \$10,000 to \$20,000.
- ATD launched a new and updated website.
- Multiple Directors stepped down from the Board, including Immediate Past President Kim Williams and former Secretary Stefanie Giese-Bogdan.
- Deb Miller from Joplin, MO, joined the Board.
- Nick Knight was hired as our new IT Support.

Since COVID-19, ATD has seen a large increase in membership. Seeing the interest in therapy dogs grow is great. However, growth also brings challenges, especially when it happens quickly. With this in mind, the Board has brought in a consultant to review the organization to make sure we are set up well to continue the wonderful work our Members do.

Here are a few topics we are addressing with the consultant:

- Is the Office structured appropriately to support membership?
- Though ATD is financially stable, with growth comes more cost. As we are all aware, costs everywhere are not going down. What can we do to make us even more financially stable and prepared for the future?
- Is the Board structured appropriately to guide ATD to be the best it can be?

In addition, at the Annual Board Meeting in 2024, the Board confirmed that education is a priority.

- Education for our Members.
- Education for our Tester/Observers.
- Education for the Board and the Office.

In 2025, that priority did not change. We need to continue to educate and we will.

Thank you for choosing ATD as your certifying therapy dog organization. We are extremely grateful for our Members, Tester/Observers, and those who support our mission.

Sincerely,

Don Vaughan

President
Alliance of Therapy Dogs

“Our current program includes more than 50 therapy dogs, nearly all of them certified through ATD. They and their handlers contributed over 2,000 hours of service in 2024. We are incredibly grateful for our dedicated Handlers, whose kindness, compassion, and intuition allow them to know when and where their dogs are most needed. Our therapy dogs come in all shapes and sizes, but the impact they make on our patients, families, and staff is truly immeasurable.”

- Wendy Peukert,
Volunteer Program Manager, Renown Health

362,529
Logged Visits

20,812 7

Total Members

Full Time ATD Employees
(5 in-office and 2 remote)

19,861
Registered Handlers

11

Board Members

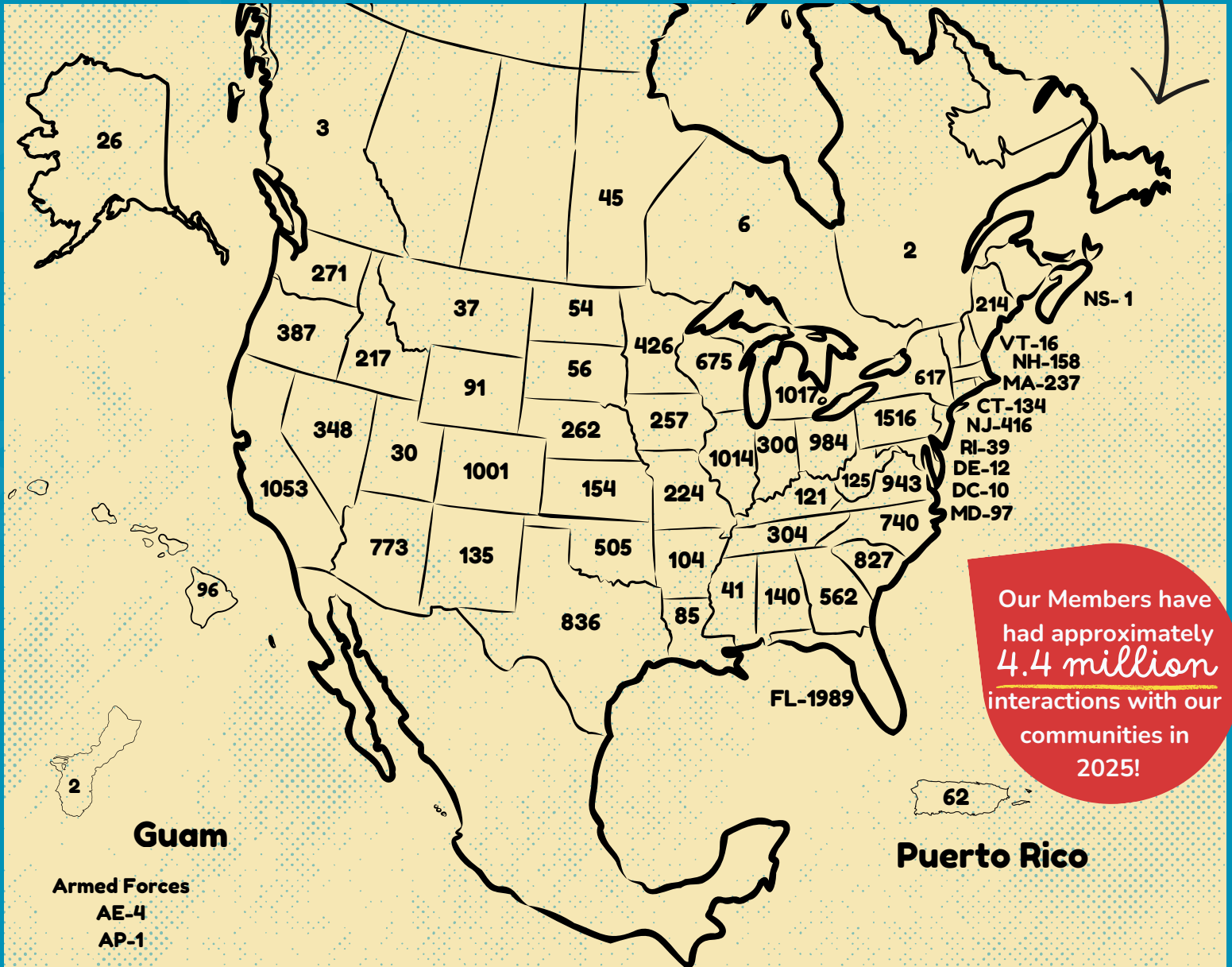
951
Supporting Members

707

180
Junior Handlers

Tester/Observers

Where Can You Find Us?



Our Members have had approximately **4.4 million** interactions with our communities in 2025!

If you need us, we'll be there

Alliance of Therapy Dogs teams
are currently visiting...

- Nursing Homes
- Hospice
- Assisted Living
- Hospitals
- Physical Therapy Offices
- Dentist Offices
- Fire Departments
- Police Departments
- Dispatch Centers
- EMS Stations
- Funeral Homes
- Military Bases
- Military Schools
- VA Facilities
- Peer Support Groups
- Grief Counseling
- Colleges
- Schools
- Libraries
- Airports
- Sports Events
- Competitions
- Court Rooms
- Crisis Response Situations
- Business Offices
- Detention Centers
- Prisons
- and more!



Spring 2025

The ATD Office moved into a new office space in downtown Cheyenne, WY. ATD hired a new IT Support position to help manage the growing technology demands and projects of our Staff. ATD funded \$10,000 in scholarships for Members attending college or technical school. Congratulations to Vivian Guizar, Martin Heberlie, Ava Nipperrn, Georgia Giannaras, Jahi Hamilton, Sophia Porcari, Lisa Stevens, and Lauren VanSpeybroeck for being selected.

Summer 2025

The Annual Board Meeting was held in Appleton, WI, home to our Board Vice President, Cris Lewis. Among other updates to the Handbooks and documents, the Board approved increasing the annual scholarship fund to \$20,000 and decided to engage a consultant for best practices and strategic planning.

Autumn 2025

ATD attended the 2025 Association of Professional Dog Trainers (APDT) conference. We provided therapy dogs for exhibit hall attendees and shared information about our nonprofit and certification process with many dog trainers. ATD also connected with many Tester/Observers (T/Os) and teams who were in attendance at the conference.

Winter 2025

The updated ATD website launched on November 1, 2025, featuring a fresh look that is easier to navigate and better aligned with our current branding, documents, and social media presence. The 2025 Outstanding Member Award was presented to Rick Cavin. Congratulations, Rick! We also began working with Blackburn Co. on board training, nonprofit best practices, and strategic planning.

Statement of Financial Position

Fiscal Year: July 2024-June 2025

ASSETS

Current Total \$711,186.14

Fixed Assets \$161,184.50

Community Foundation Endowment \$74,946.09

Total Assets \$947,316.73

LIABILITIES & EQUITY

Credit Cards -\$2,119.22

Other Current Liabilities \$1,234.55

Total Current Liabilities \$-884.67

Equity \$948,201.40

TOTAL LIABILITIES & EQUITY

\$947,316.73



Funding Summary

\$669,549.89

Membership Dues

\$143,052.02

Donations

\$98,594.28

Processing & Late Fees

Expense Summary

\$293,029.06

Salaries & Wages

\$191,376.53

Insurance

\$79,035.45

Shipping & Postage

Growing Into Our Future:

A New Home for Alliance of Therapy Dogs

In January 2025, ATD took an exciting and strategic step forward by signing a lease for a new, larger office in downtown Cheyenne, Wyoming. Our lease officially began on February 1, 2025, and as we approach one year in the space, it is clear that this move represents both positive momentum and thoughtful stewardship as our organization continues to grow.

For many years, ATD operated out of a residential property originally built in 1916 and later converted into office space. Purchased by the organization in 2008, the approximately 1,500-square-foot building served us well through many milestones, including the challenges of the COVID-19 pandemic. Prior to the move, the space supported four in-office staff members and two remote employees and played an important role in ATD's development.

As membership rebounded and accelerated beginning in 2022, the limitations of the old space became increasingly apparent. Storage was extremely limited, private offices and meeting rooms were unavailable, and confidential or sensitive conversations were difficult to accommodate. Most importantly, while we had both the need and financial capacity to expand staffing, we had physically outgrown the space. To continue serving our members effectively, change was necessary.

With careful planning and responsible financial oversight, the Board approved a move into a leased office space that nearly doubled our footprint. Our new downtown office offers close to 3,300 square feet and provides a professional, functional environment aligned with the scale of our mission. Dedicated staff offices, a conference room, and ample storage have significantly improved daily operations and collaboration.

The impact of this move has been immediate. Increased storage capacity allows ATD to purchase mailing supplies and merchandise in bulk, reducing costs and maximizing the value of donor support. Staff members now have the ability to close a door for focused work, while the conference room provides a welcoming space for team meetings and conversations with outside partners and vendors. The improved layout has boosted morale, reduced inefficiencies, and created an environment where staff can do their best work.

This new space has also enabled continued organizational growth. Since relocating, ATD has added a dedicated IT position to support increasing technology demands, and we are in the process of hiring a third Member Services Representative to better serve our growing membership.

Relocating an office while maintaining uninterrupted operations—including renewals, applications, and daily member support—was no small undertaking. Through teamwork, flexibility, and determination, staff successfully managed the transition while keeping services running smoothly.

Looking ahead, we anticipate completing the sale of our former office and thoughtfully investing those proceeds to support long-term planning as our current three-year lease progresses. We also hope to explore the development of a future capital campaign to ensure ATD's facilities continue to meet the needs of our mission and membership.

Today, our new office reflects more than just a change of address. It represents progress, stability, and a commitment to growing responsibly. With the support of our members, donors and partners, ATD is better positioned than ever to support our staff, serve our members, and extend the healing power of therapy dogs to communities where our members volunteer.



Alliance of Therapy Dogs

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